

April 30, 2012

TOUCH THE SOIL

Team Outings with a Purpose!

Tamil Nadu witnessed waves of volunteers proceeding to the interiors of the state with an eagerness to impact young minds, turning the program into a movement. Here are a few more teams that have embraced the power of inclusive CSR!



K Sekar & team after the workshop

COIMBATORE DISTRICT

Team Corp Admin, Sreelatha M, Alwin J, Vijayaraghavan P Sivaguru, led by K Sekar, met 514 students in 4 schools.

This Ullas session on 'Touch the Soil', wherein 2 schools participated, was arranged in the auditorium of the school. The children were very enthusiastic from the beginning and it was a good interactive session throughout. The students absorbed the Ullas success formula presentation very well, and a few of them shared with us their dream of becoming army personnel, Collectors, IAS/IPS officers and even President.

TUTICORIN DISTRICT

Murali Rajamanickam, Nagendra PavanKumar Boggarappu, Franklin Jeyaseelan, Koijam Balesh, Kesavamoorthy M, Muniraj Kannappan, led by Karthick Velayutham, met 352 students in 3 schools.

We felt like we had done something great. And honestly we are longing for yet another opportunity. Even though it was a long and rough journey, the workshop we conducted with those students made all the pain vanish. The response from the students and the teachers gave us enough energy to conduct the workshop successfully.



Karthick Velayudham & team with young scholars



Bharath Kumar & team with young achievers

THIRUVALLUR DISTRICT

Team BSC 31, Aarthy, Prashanth, Padhmanaban, Sundar, led by Bharath Kumar, met 452 students in 4 schools in Gumudipoondi.

The 452 kids that we met had great plans for their future, and most of them wanted to join the army (to serve the nation), become a teacher (to provide free education to the poor), doctor (to serve the poor), IAS officers or good politicians, which made us happy that their dreams included social responsibility. Hats off to Ullas for conducting this Touch the Soil program, which has touched our minds, as well as the minds of the upcoming generation.



TANJORE & THIRUVARUR DISTRICT

Umamaheswaran D, Vanadoss D, G Satha, B Senthil, Parthasarathy K, Suresh KV, Rajagopal S, led by Velraj V, (Navallur & Chennai One) met 1484 students in 8 schools.

We had a very good experience and the response from the schools was wonderful, and everyone was proud to be a part of this noble initiative. We felt happy being part of the team that motivated them, and glad to be able to see a new ray of hope in the students' eyes.

PERAMBALUR & NAMMAKAL DISTRICT

Team Corp Marketing, Purushshotham R, Vetri Velan, Balamurugan, led by Srivathsan, met 162 students in 3 schools.

We were impressed with the students' bubbling energy and their eagerness to learn new things. We helped them convey their thoughts in English, and inspired them to think beyond their limits, teaching them the qualities of great personalities across the globe. In a nutshell, the overall experience was great.



KANCHEEPURAM DISTRICT

Team Ullas, Rajeswary Vinoth, Lalitha Jayakumar, Nagalakshmi, led by Sreedharan R, met 162 students in 2 schools.

We were amazed to see the students' energy level, boldness & clear vision about their aspirations. The teachers felt that the Diary of Dreams will help the students to dream big and achieve excellence in their field of interest. At the same time, the scholarship will give them direction towards academic excellence too. A great initiative by Ullas, which true to its essence, touches the very root of our 'future role models'!

Team Corp Finance, Sriganesh, Shankar R, Saravanan G, led by Sri Devi TE, met 325 students.

It was time well spent, as we conducted the Touch the Soil workshop. Both students and teachers actively took part, and were keen on learning about the famous and their favorite stars' stories. It was indeed learning through fun, and truly a team outing with a purpose. We look forward to more such opportunities.



THIRUVALLUR DISTRICT

Nalini Sekar (Admin), Ambika (IT), led by Vaithyanarayanan V (Legal), met 62 students in Ponneri.

The students enjoyed the program, and they co-operated with us very effectively. They were really thrilled and excited to shared their dreams, and listen to our presentation, and were eager to apply the success formula that we taught them!